



CENTRAL UNIVERSITY OF JAMMU
School of Business Studies
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Research Publications

	Title of the Paper	Author (s)	Journal's Name	Year of Publication	DOI	ISSN
Dr. Ranjeet Kumar Raman						
1	Quantitative Assessment of Destination Service Quality of the Buddhist Circuit Using Relative Importance Index	Raman, R. K	Journal of Business and Management Studies	2023	DOI: 10.32996/jbms	2709-0876
2	Evaluating the Image of the Buddhist Circuit using the Relative Importance Index	Raman, R. K. & Chaudhary, M	Indian Journal of Applied Hospitality & Tourism Research	2023		0975-4954
3	Exploring Dimensions of Financial Inclusion from Stakeholders' Perspectives: Evidence from Rural Areas of Jammu District	Singh, M., Singh, S., Raman, R. K., Thakur, R., Johar, I. P., & Singh, P	Acta Universitatis Bohemicae Meridionalis, 25(2), 1-15	2022	DOI 10.32725/acta.2022.004,	2336-4297
4	Factors Determining Image of the Buddhist Circuit (India)	Raman, R. K. & Chaudhary, M.	Neuro Quantology	2022	doi: 10.14704/nq.2022.20.9.NQ44753	1303-5150
5	Destination Image Framework for Buddhist Circuit in India	Chaudhary, M. & Raman, R. K.	Journal of Tourism	2016		0972-7310
6	Present Scenario of Tourism Education in India	Raman, R. K., Yashwant, & C.K. Sanjiv. (2011)	International Journal of Tourism and Travel	2011		0974-2603

Dr. Mahendra Singh						
1	Impact of Digital-marketing promotion on Religious Tourism: A case study of Ayodhya	Arpita Mishra & Mahendra Singh	International Journal of Food and Nutrition Sciences	2022		2319-1775
2	Consumer's insights and expectations with innovative cookery, A call for future recipes	Mahendra Singh & Pranav Bhargava	Journal of Critical Reviews	2020	10.31838/jcr.07.03.269	2394-5125
3	Basic Scientific Concepts in Food Preparation: The Tool For Perfect Recipe Formation	Mahendra Singh	Journal of Interdisciplinary Cycle Research	2021	18.0002.JICR.2021.V13I3.008301.3171228560	0022-1945
4	Legacy of Bundeli Folk and its amenability as a catalyst for tourism promotion in Bundelkhand region	Mahendra Singh	Kala: The Journal of Indian Art History Congress	2020-21		0975-7945
5	The Philosophy of Indian Food	Mahendra Singh	Journal of Advances and Scholarly Research in Allied Education	2019	10.29070/JASRAE	2230-7540

Dr. Amit Gangotia

1	Vocational education in tourism at undergraduate level in Himachal Pradesh, India: exploring the gap between industry expectations and academic deliverables	Gangotia A.;Bhatt K.	International Journal of Training Research	2023	10.1080/14480220.2022.2152469	ISSN:1448-0220
2	COVID Crisis and Tourism Sustainability: An Insightful Bibliometric Analysis	Bhatt K.;Seabra C.;Kabia S.K.;Ashutosh K.;Gangotia A.	Sustainability (Switzerland)	2022	https://doi.org/10.3390/su141912151	ISSN:2071-1050
3	Vocational education in tourism at schools and colleges of Himachal Pradesh, India: a qualitative inquiry on challenges encountered by	Amit Gangotia, Ketan Bhatt &Saurbh Kumar	<u>Journal of Teaching in Travel & Tourism.</u>	2022	https://doi.org/10.1080/15313220.2021.2010164	Print ISSN: 1531-3220,

	trainers					
4	Social entrepreneurship and ecotourism: exploring the new vistas of experiential economy	Ayush, Amit Gangotia and Biswabhusan Pradhan	Journal of Enterprising Communities: People and Places in the Global Economy	2022	https://doi.org/10.1108/JEC-04-2022-0049	ISSN: 1750-6204
5	Smart Cities To Smart Tourism destinations :A Review Paper	Aruditya Jasrotia & Amit Gangotia	Journal of Tourism Intelligence and Smartness	2018	https://dergipark.org.tr/tr/download/article-file/530727	2651-3420
6	Do travel decision-making styles and gender of generation Y have any association with travel information share on social networking sites?	Pooja Choudhary and Amit Gangotia	Journal of Hospitality and Tourism Technology	2017	https://doi.org/10.1108/JHT-T-09-2016-0052	1757- 9880
7	Evaluating Industry Expectations from Tourism Students: Mapping the (Generic, Vocational, Applied) Competencies	Gangotia A	AVAHAN	2020	NA	2347-4556
8	Measuring the Impact of Sales Promotion, Service Quality and Customer Experience: A Case of e-Ticketing	Bansal S.P.;Singh R.;Gangotia A.	Transnational Corporations Review	2014	DOI: 10.5148/tncr.2014.6407	Online ISSN: 1925-2099 Print ISSN: 1918-6444
9	Manifesting smart tourism destinations: A study based on selected Himalayan cities in India	Aruditya Jasrotia, Amit Gangotia	Turyzm/Tourism	2023	DOI: 10.18778/0867-5856.33.2.04	Online ISSN: 2080-6922 Print ISSN: 0867-5856
Dr. Bharti Gupta						
1	How Stakeholders collaborate? Meeting the challenges and availing the opportunities of military heritage tourism,	Mahajan, P. Gupta, B and Pedapalli, S.C.K.	Journal of Cultural Heritage Management and Sustainable Development	2023		2044-1266 (Ahead of print)
2	Climate change and tourism: a paradigm for	Pedapalli, S.C.K., Gupta, Band Mahajan, P	Worldwide Hospitality and Tourism Themes	2022		1755-4217

	enhancing tourism resilience in SIDS”, , vol. 14 No.5, pp. 431-440.					
3	Exploring Blended Teaching and Learning Method as a Way Forward in Post Pandemic World in the Light of New Education Policy of India	Bakshi, R, Gupta. B, Kumari, A, Mengi N	Shodh Sanchar	2021		2229-3620
4	Peace and Tourism: Exploring the Erractic Relationship in Case of Kashmir	Samnotra, S. and Gupta, B	Journal of Tourism An International Journal of Travel and Tourism	2020		0972-7310
5	Comparative study of foreign values and Indian spiritual values - A case study of tourists visiting Rishikesh. Indian	Jasrotia , P and Gupta, B	Journal of Applied Hospitality and Tourism Research	2018		0975 – 4954
6	Intangible Cultural Heritage and Experiential Tourism: A Netnographic Analysis of Tourists Engaging in Craft Based Tours in Jammu and Kashmir	Bashir, A and Gupta, B	Journal of Tourism An International Journal of Travel and Tourism	2017		0972-7310
7	Border Tourism as a Tool to Bring Peace for	Samnotra. Sand Gupta. B	Indian Journal of Applied Hospitality and Tourism Research	2018		0975-4954

	Border Residents: A Case of Suchetgarh Border of Jammu					
8	Film Induced Tourism: A Motivational Tool for Converting Film Watcher to Film Tourist. Indian .	Ansari, A. A and Gupta, B	Indian Journal of Applied Hospitality and Tourism Research	2017		0975-4954
9	Environmental Orientation and Ecotourism Awareness among Pilgrims, Adventure Tourists and Leisure Tourists	Bagri, S.C, Gupta, B and George, B	Tourism	2009		1332-7461

Mr. Rahul Thakur

	Exploring Dimensions of Financial Inclusion from Stakeholders' Perspectives: Evidence from Rural Areas of Jammu District	Singh, M., Singh, S., Raman, R. K., Thakur, R., Johar, I. P., & Singh, P	Acta Universitatis Bohemiae Meridionalis, 25(2), 1-15	2022	DOI 10.32725/acta.2022.004,	2336-4297
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Mr. Biswabhusan Pradhan

1	Mapping the Research Trends on Dark Tourism: A Bibliometric Analysis and Visualization.	Biswabhusan Pradhan, Manjeet Singh Asit Mantry Engy El-Kilany Manju Shree Raman Archana Bhatia	Acta Universitatis Bohemiae Meridionalis	2023	10.32725/acta.2023.005	2336-4297
2	Aesthetic Appeal and Beyond: Examining the Influence of Restaurant Interior Design on Bangladeshi Consumers' Satisfaction and Revisit	Md Tariqul Islam Biswabhusan Pradhan Uma Pandey Siti Rahayu Hussin Wong Foong Yee	ASEAN Journal on Hospitality and Tourism	2023	https://doi.org/10.5614/ajht.2023.21.2	2722-2748

	Intention.					
3	Spiritual Intelligence among Post-Graduate Students: A Study on the Central University of Jammu, India	Dr. Asit Kumar Mantry Surjit Kumar Lalotra Mr. Biswabhusan Pradhan Parul Anthal	Education and Society	2023		2278-6864
4	Attitude of elementary school teachers towards inclusive education: A study on Jammu and Kashmir, India	Asit Kumar Mantry Biswabhusan Pradhan	World Journal of Advanced Research and Reviews.	2023	https://doi.org/10.30574/wjarr.2023.19.2.1562	2581-9615
5	Social entrepreneurship and cow tourism: Exploring the new vista of experiential economy	Mr. Ayush Dr. Amit Gangotia Mr. Biswabhusan Pradhan	Journal of Enterprising Communities: People and places in the global economy	2022	https://doi.org/10.1108/JEC-04-2022-0049	1750-6204
6	English Achievement among Border Area Secondary School Students in Jammu and Kashmir, India	Dr. Asit Kumar Mantry Ms. Tarandeep Kour Ms. Surbhi Tak Ms. Bharti Sharma Mr. Biswabhusan Pradhan	An Interdisciplinary Journal of Neuroscience and Quantum Physics.	2022		1303-5150
7	Role Conflict among Govt. Higher Secondary School Teachers in J&K	Ms. Sunita Devi Dr. Asit Kumar Mantry Mr. Surjit Kumar Lalotra Ms. Bharti Sharma Mr. Biswabhusan Pradhan	Third Concept an International Journal of Ideas	2022		0970-7247
8	Spiritual Approach to Manage Conflicts in Higher Education Institutions: A Critical Study of Jammu and Kashmir.	Dr. Asit Kumar Mantry Mr. Surjit Kumar Lalotra Mr. Shashank Dattatray Kulkarni Mr. Biswabhusan Pradhan	Satraachee	2022		2348-8425
9	Career Decision Making Skills among Higher	Dr. Asit Kumar Mantry Ms. Tarandeep	Shodha Samiksha	2022		2249-5045

	Secondary School Students of the Jammu District	Kour Mr. Biswabhusan Pradhan Ms. Manju Panjgotra				
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